



SUMMER SUCCESS INSTITUTE (SSI) 2018

16th Annual Conference

Saturday, August 18, 2018

The Hotel at Arundel Preserve, Hanover, Maryland

PROMISE: Maryland's AGEP is a university system-wide effort for the state of Maryland to facilitate underrepresented STEM graduate student and postdoctoral professional development and pathways to careers. UMBC leads the alliance that consists of all 12 colleges, universities, and regional education centers in the University System of Maryland, four community colleges, and a former NSF Model Institution of Excellence Hispanic Serving Institution in Puerto Rico. PROMISE has been a critical catalyst for increasing enrollment, retention, and graduation rates of underrepresented minorities. The annual Summer Success Institute (SSI) attracts 200-225 participants, including speakers from all parts of the U.S., and student guests from other states, e.g., Purdue, MIT, Princeton, universities in Puerto Rico, Georgia Tech, and Texas A&M. The audience will include students: Undergraduate and graduate; postdoctoral fellows, professors, and career professionals. The SSI includes stakeholders of all ages, as the SSI is designed to include families within its structure.

The 2018 SSI will have a strong emphasis on exposing undergraduate and graduate student participants to STEM organizations for current and future employment (including internships, postdoctoral appointments, visiting researchers, and full-time positions). There will also be an emphasis on helping advanced graduate students, postdoctoral fellows, and professors to build mutually beneficial research and training partnerships across corporate and government sectors.

Packages:

Platinum: \$25,000

Gold: \$15,000

Silver: \$7,500

Friend of PROMISE: In-kind contributions

Sponsorship packages for the PROMISE AGEP Summer Success Institute 2018

All sponsorship packages include mentoring opportunities, social media exposure, and levels of brand recognition.

	Platinum \$25,000	Gold \$15,000	Silver \$7500	Friend of PROMISE*
Keynote Remarks: 5 minute slot for video, speech, or combination to showcase brand during luncheon program	YES			
Vertical Banner(s)	In main ballroom and in registration area	In Registration area		
Promotional materials (Tables) Placement on each table (~20 tables)	YES	YES		
Job Listings (Packet, ~ 200) Information on how to apply for a job within the organization within the packet	YES	YES	YES	
Logo/Ad Program Book	Color: Front Cover; Color: Back Cover; Black & White: Interior, ½ page; Small color logo within group on back page.	Color: Back Cover; Black & White: Interior, ½ page; Small color logo within group on back page	Black & White, Interior, ¼ page; Small color logo grouped with all sponsors on back page.	Small color logo grouped with all sponsors on back page.
Logo/Screen Splashes during program	Solo feature: Lunch and Throughout	Solo Feature: Morning, except lunch	Logo grouped with all sponsors	Logo grouped with all sponsors
Logo Website	YES	YES	YES	YES
Table at the mentoring breakfast with leader who can recruit scholars with M.S. or doctoral degrees.	YES	YES	YES	YES
Branding: Opportunity to distribute company swag	YES	YES	YES	YES
Mentor Status	YES	YES	YES	YES

*Friends of PROMISE Sponsors: Friends of PROMISE send one or more mentors from their organization who will assist participants with tips for advanced degree completion (M.S. or Ph.D.) and professional skill-building. Friends of PROMISE cover fees for their participants directly, e.g., flight, hotel.